

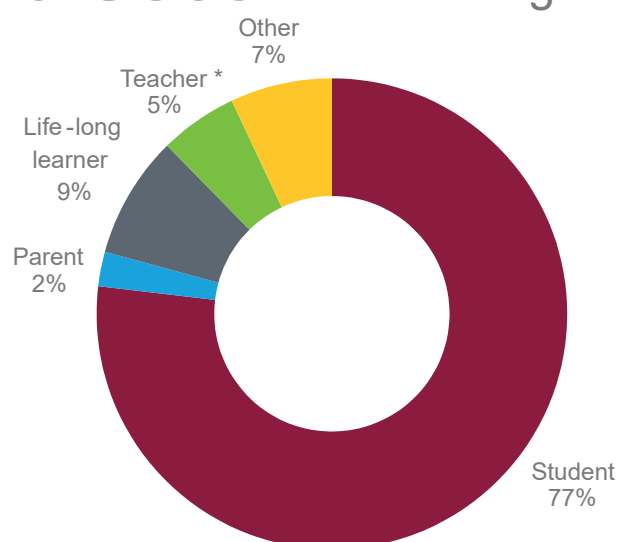
Number of Visits/Year

30.1 million¹

Website Started
before Google

1997

Who Uses Ask A Biologist?



Average public school student:teacher ratio in the U.S. 2019-2020 16:1.
Ask A Biologist website student:teacher ratio 15.4:1²
<https://www.publicschoolreview.com/average-student-teacher-ratio-stats/national-data>



over

7,000 Classrooms used the site during the year²



International visits **39 %**

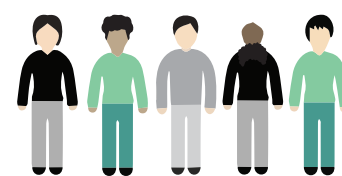
visited by **194** Countries out of 195



How Many

7.0 million¹

Learners under 25 years



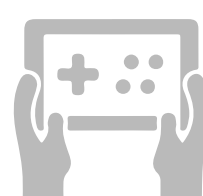
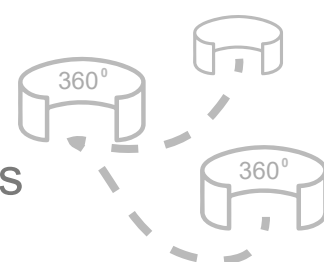
532+ thousand¹

Learners over age 25



32% viewed the site on a Mobile Device

2.0+ million Virtual Trips



7.0 million Game Plays



4.9 thousand Hours of Video Views equivalent to 204 days and 254 thousand views



Meets Standards in

Next Gen Science + Common Core + AZ



science

reading

Content on Ask A Biologist

116 biology stories

170 videos
Youtube and Vimeo

140 podcast episodes

42 biologist profiles

11 360° tours

50+ coloring pages & worksheets

24 languages

21 games

159 research stories

30 activities



1. Values estimated using Google Analytics data for 2023 and 2021 server log data.

2. Classroom / formal learning defined as 6 or more visitors from a single location. Data from 2019 survey.